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BH: What event is Casino Palace celebrating this October?

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BH: What kind of customers come to the casino and what is the ratio between men and women? □

Andrei Frimescu: I've noticed that the number of women who gamble has increased in the past years and has kept rising this year and the average age has gone down a little. The legal age limit for gambling is 18 and the customers can be divided in three age segments: 45 to 50, the most numerous segment, customers over 50 who come to the casino more for socializing, company and to feel in a secure and comfortable environment and the young gamblers

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lantul QLI. Obiectivul nostru principal a fost sa ne pastram clientii, ceea ce am reusit foarte bine, pentru ca am inregistrat un numar chiar mai mare de vizitatori decat anul trecut. Am inregistrat o frecventa de vizitare foarte buna, chiar daca bugetul de joc a scazut, ceea ce a produs o reducere a veniturilor noastre cu 15- 20 la suta comparativ cu anul trecut. Ramane de vazut ce se va intampla pana la sfarsitul anului pentru ca prin definitie casino-urile au o frecventa buna in Bucuresti in intervalul octombrie- martie, sezonul rece. Prin comparatie in perioada vacantelor frecventa este mai redusa.

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